



POSTAL 360: SERVICE, COST, PRICING

U.S. Postal Service Office of Inspector General

1735 N. Lynn St. Arlington, VA | 2nd Floor Conference Center

November 16, 2016 | 9:00 am - 4:45 pm EST



The U.S. Postal Service Office of Inspector General is hosting Postal 360 – a conference designed to explore essential aspects of the Postal Service and its operations. The three themes of this event will be service, cost, and pricing. The service module will examine how the Postal Service's performance standards have changed over the last decade, whether the measuring of those standards is adequate, and what kind of service changes mailers are requesting. On cost, the Postal Service's product unit costs have changed dramatically since PAEA was passed in 2006. We will explore what factors may be driving these changes. Finally, the pricing module will discuss the question: "Where next for postal pricing?" Panelists from different stakeholder groups will bring their perspectives to all of these cornerstone issues and attendees are encouraged to contribute to the discussion. Please join us!

SCHEDULE OF EVENTS

CHECK-IN & CONTINENTAL BREAKFAST | 8:00-9:00 AM

INTRODUCTION & WELCOME ADDRESS
9:00 - 9:15 AM

Bruce Marsh, Director of Government Relations, *U.S. Postal Service Office of Inspector General*
Tammy Whitcomb, Acting Inspector General, *U.S. Postal Service Office of Inspector General*

MODULE 1 — WHAT TO DO ABOUT SERVICE?
9:15 - 9:30 AM

Moderator - John Pickett
Senior Economist, *U.S. Postal Service Office of Inspector General*

Key Service Performance Issues - Laraine Balk Hope
Senior Economist, *U.S. Postal Service Office of Inspector General*

Panel Discussion / Q&A
9:30 - 10:45 AM

Kathy Siviter
President, *Postal Consulting Services*

Lori Rectanus
Director, Physical Infrastructure, *U.S. GAO*

Curtis Kidd
Senior Analyst, Service Performance Team Leader,
Postal Regulatory Commission

Keith Weidner
Chief Counsel, Legal Policy and Legislative Advice,
U.S. Postal Service

BREAK | 10:45-11:00 AM

MODULE 2 — HOW HAVE COSTS CHANGED OVER TIME?
11:00 - 11:15 AM

Moderator - Jennifer Bradley
Senior Economist, *U.S. Postal Service Office of Inspector General*

Considerations on Costing - Professor Michael Bradley
George Washington University Department of Economics

Panel Discussion / Q&A
11:15 AM - 12:30 PM

Jessica Lowrance
President Elect, *Association for Postal Commerce*

Jim Holland
Research Director, *Natn'l Assoc. of Letter Carriers*

Keith Kellison
Sr. Vice President, Global Public Affairs, *UPS*

Sharon Owens
Vice President, Pricing & Costing, *U.S. Postal Service*

LUNCH | 12:30 - 1:30 PM

MODULE 3 — WHAT OPTIONS FOR POSTAL PRICING?
1:30 - 1:45 PM

Moderator - Jeff Colvin
Director of Finance and Economics, *U.S. Postal Service Office of Inspector General*

Research on Postal Pricing - Jennifer Bradley
Senior Economist, *U.S. Postal Service Office of Inspector General*

Panel Discussion / Q&A
1:45 - 3:00 PM

Larry Buc
Owner, *SLS Consulting Inc.*

Michael Scanlon
Partner, *K&L Gates LLP*

Mark Meitzen
Vice President, *Christensen Associates*

Andrew German
Managing Counsel for Legal Strategy, *U.S. Postal Service*

BREAK | 3:00 - 3:20 PM

FIRESIDE CHAT & PANEL DISCUSSION
3:20 - 4:30 PM

Moderator - Tammy Whitcomb
Acting Inspector General, *U.S. Postal Service Office of Inspector General*

Kevin Calamoneri
Deputy General Counsel, *U.S. Postal Service*

Jeanette Dwyer
President, *National Rural Letter Carriers' Association*

John Kane
Sr. Advisor, Committee on Homeland Security and Gov. Affairs, *U.S. Senate*

Tonda Rush
Director, Public Policy, *National Newspaper Association*

Kevin Kosar
Sr. Fellow & Governance Proj. Dir., *R Street Institute*

Jeffrey Post
Sr. Advisor, Deputy Staff Director, *House Oversight and Government Reform Committee*

CONCLUDING REMARKS
4:30 - 4:45 PM

Bruce Marsh
Director of Government Relations, *U.S. Postal Service Office of Inspector General*